



PureMatch will be the only dating app that pays its users.

Our refer a friend integrations are set to change how people see crypto and allow members to become fully involved in the PureMatch Community and also find love at the same time.

Introduction

[PUREMATCH] is a dating app platform based on a tinder style UI and UX methodology, currently available on the PlayStore. The app was set up to provide users with a platform whereby they will never be cancelled. PureMatch Token will allow users to receive tokens for referring a friend, allow for in app wallet integration, in app purchases will be made using the [PUREMATCH] Token, in app advertising. The app is the steppingstone to our VR project which will transform the way people meet. The Token is a utility token, with an excellent use case purchase and sell ecosystem. We believe with our app we are able to introduce a new sector of users to the Crypto World. Our app intends to create a curiosity in people receiving tokens for referring a friend to look deeper into the crypto world and create many new token holders and investors in a growing market.

This is not a rebase Token

This token has zero seller fees and zero purchase fees.

This is a buyers Token.

From Telegram & Web – Mobile app – VR world on Oculus – Real World

Information for Start-up

Price 1.55(USDT)

Max Supply 400,000,000

Initial Circulation 24,000,000

IDO 6%

Start-up Sale Token Supply 64,516

= Goal/Token Launch Price

Token <https://bscscan.com/token/0x74e637eb157d6ee4276c62252b6e2f3ae790e235>

Highlight/Vision

PureMatch for android is currently available on the [Playstore](#) with new users setting up profiles daily. We are currently in the process of releasing the IOS app.

PureMatch is created on the BNB Chain, the PureMatch token will be used for in app purchases, refer a friend, gifts for friends, and integrated wallet. This will allow users to send PureMatch token to each other. Users will receive tokens for referring friends to the app. In app adverts set up by companies wishing to Market their business will be paid for using PureMatch Token creating a cycle in the ecosystem.

The PureMatch app allows for in app announcements to all users to keep our userbase up to date with new features and Token information.

Telegram groups

PureMatch Business – updates and progress announcements - <https://t.me/PureMatchme>

PureMatch Crypto – talk about the crypto - <https://t.me/purematchcrypto>

CEO / Founder/ Dev

Stuart Hopkins <https://www.linkedin.com/in/stuarthop/>

Born in the UK with over 20 years Development experience, Stuart has been involved in crypto since 2007 trading Bitcoin back in the day when was Bitcoin was \$70. Highly experienced crypto trader with years of experience. Stuart has a wealth of experience in the Crypto space and business space. Stuart has been a consultant for various large companies based in London, including eBay, BBC, UKTV, BskyB, BT, plus many more.

Development manager in various companies, highly skilled developer with various projects under his belt. He brings his wealth of knowledge in Development, Crypto and Marketing to bring PureMatch to forefront of crypto.



Communications Manager

Marco A Nogueira <https://www.linkedin.com/in/walnutmixer/>

British-born Copywriter & Multimedia Designer specialising in the automotive, travel & tourism sectors, Marco A. Nogueira (BSc (Hons), MA, SAC DIP, MCIM), has extensive British English Copywriting, Multimedia Design & Marketing Communications experience for numerous international clients. An all round professional that helps his international clients to maximise their brand identity & exposure. #automotive #travel #tourism #copywriter #copywriting #dreambuilder, Marco is a Certified Copywriter, Writer & Multimedia Designer. Marco brings a wealth of talent to the table. Marco is responsible for helping with all thing's communication based including all the social media accounts. A people person for people.



Graphic Designer

Mark Paul <https://www.linkedin.com/in/mark-paul/>

Mark Paul is a highly experienced Graphic Designer - with over 20 years' experience in Graphic and Print Design. Involved in all design work for PureMatch <https://littlegemcreative.com/>

Various large-scale projects for a variety of industries. Mark is a very talented designer who specialises in both Print and Digital design.



Technical Overview

- Fully functioning Android App
<https://play.google.com/store/apps/details?id=me.purematch.matchapp>
- IOS app in progress, with members increasing daily, www.purematch.me to help drive traffic to the app.
- Fully functional web admin area to view and delete members.
<https://www.app.purematch.me>
- Token
<https://bscscan.com/token/0x74e637eb157d6ee4276c62252b6e2f3ae790e235>

Functionality to come:

- Refer a friend to earn Credits backed by PureMatch Crypto Token
- In app purchases using our Credits backed by PureMatch Crypto
- Wallet integration to send PureMatch Crypto to other members
- IOS app launch
- Buy in app advertising using Credits backed by PureMatch Crypto
- Purchase gifts for other users in app, using Credits backed by PureMatch Crypto
- VR dating app for Oculus VR with in app purchases, using Credits backed by PureMatch
- User pays to set up a date option whereby other users show interest by Token payment
- User buys in app Credits backed by PureMatch

Continuous lifecycle, of transactions – PureMatch backed app Tokens

Token Allocation

Seed/Angels 4%, 5% at TGE, 1 month cliff, vesting linearly over 20 months

Community Airdrop: 1% - 10% TGE, then vesting linearly over 6 months

Team & Advisor: 20% - 1 month Cliff, then 1% monthly linear

PancakeSwap Liquidity: 6% - cliff 1 month, then 100% unlock for liquidity

Public IEO: 6% 100% unlock after listing

Marketing 6% - 10% 1 day cliff, then 3% monthly linear

Development 10% - 5% 1 day cliff, 24 month linear vesting

Reserved for exchanges 20% - 5% 3 months cliff, followed by 5% 3 monthly linear vesting

Community Rewards, Ecosystem & Treasury 27% - 2 months cliff, 3% linear vesting

Token Use case

In app credits for both iOS, PlayStore and VR world will be directly backed by PureMatch Token. Each purchase made, whether for in app credit to pay for in app purchases or an advertiser to pay for in app adverts. Real world transactions will take place buying PureMatch token at its current value from the exchange or liquidity pool.

- App Credit
- App credit will be tied to PureMatch token, users will be able to view credits/PureMatch tokens amount from within the app.
- Example: User has 5 App Credits – converted – User has 2.349645 PureMatch Tokens
- Refer a friend Token rewards
- In app purchases
- In app advertising payments
- Wallet integration for sending app to app Tokens
- Advertised Product purchases directed to store website purchases made using PureMatch token.
- VR app in app purchases – profile addons, gifts, upgrades, clothing, accessories, nft's
- VR app in app Advertising – Products and offers

PureMatch Road Map

Q4 2021

- Project planning – conception
- Research
- PlayStore App Development
- Web design

Q1 2022

- PlayStore App deployment
- App Testing – Private release
- App version releases
- Website Development – App & Token
- Launch PureMatch Web App for Playstore app Admin
- Contract Code Development
- Team building
- Contract Code Designed

Q2 2022

- Contract Code Tested & Deployed
- Website V1 Launched
- Social Media Channels Started – Facebook, Twitter, Instagram, Telegram.
- Set up Telegram welcome bots and shilling
- Grow team take on Mods for groups.

- Marketing
- Explore Asian & Middle Eastern Markets
- Online promotions – set up Airdrop Competition
- Online Ad Campaign to Support Launch
- Advisor / Investor Networking
- Set up Chinese Telegram Group
- Create Explainer Video
- Applications made to Coinghecko, Coinmarketcap, gatio.io, plus other listing sites
- Launch Token on preferred launchpad
- Build Marketing network
- Exchange Listing
- Dev/Marketing AMAs
- Develop and release IOS version
- App upgrade design – functionality
- Secure VR development team - contracts

Q3 2022

- App upgrade development
- App upgrade testing
- New app feature release
- PlayStore and Apple version upgrades
- App testing / functionality
- Continuously grow existing social media
- Dev/Marketing AMAs
- Assign Marketing team
- Design concepts for VR
- Set up direct api connection from exchange to app.
- Release in app purchase options and upgrades
- Refer a friend initiate
- Explainer video launch for new features
- Explore other exchanges Binance, Kucoin, Gate.io
- Merch Store concept

Q4

- More Growth
- Set up office in Uk / bring team in house.
- Expand team
- Design website upgrade
- Continue VR Development
- Initiate Marketing Campaigns for VR
- Create taster videos for VR
- Secure VC's
- Acquire in app advertisers